



सत्यमेव जयते

Brief Industrial Profile Of District **FATEHGARH SAHIB**



MICRO, SMALL & MEDIUM ENTERPRISES

सूक्ष्म, लघु एवं मध्यम उद्यम

OUR STRENGTH * हमारी शक्ति

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1. General Characteristics of the District

The Fatehgarh Sahib district came into existence on the festival day of Baisakhi on 13 April 1992. The name of the district is on the name of “Baba Fateh Singh Ji” the youngest son of 10th Sikh Guru Guru Gobind Singh Ji. At this holy place Baba Zorawal Singh, Baba Feteah Singh both sons of Shri Guru Gobind Singh Ji and the mother of Shri Gobind Singh Ji, Mata Gujri ji, sacrificed their lives while fighting against the atrocities of Mughal Empire. Every year in the month of December a great fair “Shahi Jirmela” is held at Feteahgarh Sahib. The holy place of Muslims “Raja Sharif” is also situated at Fatehgarh Sahib, where lakhs of people come every year to pay their obeisance.

Mandi Gobindgarh, the Steel Town which was blessed by the sixth Guru of Sikhs Shri Guru Hargobind Sahib as “Steel City” also falls in this district. Today this small city produces 25 percent of the total steel productions of India.

1.1 Location & Geographical Area

District Fatehgarh Sahib is surrounded by districts of Ludhiana and Ropar in the north, Patiala in the south, Ropar and Patiala in the east, Ludhiana and Sangrur in the West. It is situated between 30° - 27' & 30° - 46' north latitudes and 76° - 04' & 76° - 38' east longitudes.

1.2 Topography

The topography of the district is even. It is mostly a plain of alluvial type. It also has loam to heavy loam and sand to sandy loam soils in certain parts of the district. Soil is rich in nutrients and suitable for crops like wheat, Paddy, Oil seeds, Sugar Cane, Potato and vegetables etc.

1.3 Availability of Minerals

The district is poor as regards mineral wealth. A few minor minerals are, however, found in the district as per following details:

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1.3.1 Kankar— *Kankar*, popularly known as *Rore*, occurs mainly as nodules. The soil zones containing nodular variety of *Kankar* range in thickness from 50 centimetre to a metre. It occurs mostly in the form of isolated beds and pockets. It can be used for white washing and road metalling. Occurrence of gravels at depth have been noticed in Bhadson, Rurki areas.

1.3.2 Groundwater— Water bearing formations in the area mainly include fine to medium grained sand or sand with little admixture of clay. At shallow depth the ground water occurs under unconfined water table conditions and in deeper aquifers occurs under confined conditions. The depth to ground water table in the area ranges from 4.05 m below ground level (mbgl) in the central to 18.10 mbgl in the north eastern parts. The quality of ground water in shallow aquifers confirm to maximum permissible limits for drinking water standards except along western part where high values of fluoride (1.5 to 2.10 ppm) have been noticed and in central Fatehgarh Sahib showing high values of sodium, zinc, iron, sulphate, nitrate and chloride. The deeper waters in general are found to be suitable for irrigation and domestic purposes.

1.4 Forest

An area of 20 sq. km. is covered under protected forests, which is 0.40% of the total forest area of the State. It also shows that the district is lacking in forest resource.

1.5 Administrative set up

For administrative purpose, the district has been divided into four Tehsils namely Fatehgarh Sahib, Amloh, Bassi Pathana and Khamano and one Sub-tehsil namely Mandi Gobindgarh. There are five blocks namely Sirhind, Khera, Khamano, Amloh and Bassi Pathana. The district has 444 inhabited villages, 431 Panchayats and 5 towns.

2. DISTRICT AT A GLANCE

S.	Particular	Year	Unit	Statistics
1	Geographical Features			
(A)	Geographical Data			
	i) Latitude			30° - 27' to 30° - 46'
	ii) Longitude			76° - 04' to 76° - 38'
	iii) Geographical Area		Hectares	115000
(B)	Administrative Units			
	i) Tehsils /Sub divisions	2011	Nos.	4
	ii) Sub-Tehsil	2011	Nos.	1
	iii) Blocks	2011	Nos.	5
	iv) Panchayat Simitis	2011	Nos.	5
	v) Nagar nigam	2011	Nos.	-
	vi) Nagar Palika	2011	Nos.	5
	vii) Gram Panchayats	2011	Nos.	431
	viii) Inhabited villages	2011	Nos.	444
	xi) Assembly Area	2011	Nos.	3
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	320603
	ii) Female	2011	Nos.	279211
(B)	Rural Population			
	i) Male	2011	Nos.	219831
	ii) Female	2011	Nos.	194818
(C)	Urban Population			
	i) Male	2011	Nos.	100772
	ii) Female	2011	Nos.	84393
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	115000
	ii) Forest cover	2010-11	“	1000
	iii) Barren and uncultivable land	2010-11	“	-
	iv) Non Agriculture Land	2010-11	“	12000
	v) Misc. (Cultivable waste & Fallow land)	2010-11	“	-
	vi) Net area sown	2010-11	“	102000
	vii) Area sown more than once	2010-11	“	85000
	viii) Total cropped area	2010-11	“	187000
4.	Forest			
	(i) Forest	2010-11	Hectare	1000

5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Th Nos.	43.01
	ii) Buffaloes	2007	“	147.59
B.	Other livestock			
	(a) Horses & Ponies	2007	Th Nos.	0.32
	(b) Donkeys	2007	“	0.01
	(c) Mules	2007	“	0.26
	(d) Sheep	2007	“	1.00
	(e) Goats	2007	“	5.78
	(f) Pigs	2007	“	1.12
C	Poultry	2007	Th Nos.	628.50
6	Transport			
A	Railways			
	Length of rail line	2010-11	Kms	73
B	Roads			
	(a) National Highway	2010-11	Kms	18
	(b) State Highway	2010-11	Kms	1731
	(c) Roads maintained by local bodies	2010-11	Kms	142
7	Communication			
	(a) Telephone connection	2010-11	Nos.	19685
	(b) Post offices	2010-11	Nos.	34
	(c) Telegraph office	2010-11	Nos.	1
	(d) Telephone Exchange	2010-11	Nos.	32
	(e) Public Call Offices	2010-11	Nos.	185
8	Public Health			
	(a) Allopathic Hospital	2011	Nos.	3
	(b) Beds in Allopathic Hospitals	2011	Nos.	130
	(c) Ayurvedic Institutions	2011	Nos.	10
	(d) Homoeopathic Institutions	2011	Nos.	1
	(e) Community health Centers	2011	Nos.	4
	(f) Primary health Centers	2011	Nos.	14
	(g) Dispensaries	2011	Nos.	31
	(h) Unani Institutions	2011	Nos.	2
9	Banking Sector			
	(a) State Bank of India	2010	Nos.	5
	(b) State Bank of Patiala	2010	Nos.	18
	(c) Punjab National Bank	2010	Nos.	5
	(d) Other Commercial Banks	2010	Nos.	60
	(e) Co-operative Banks	2010	Nos.	25

10	Education			
	(a) Primary school	2010	Nos.	470
	(b) Middle schools	2010	Nos.	146
	(c) High schools	2010	Nos.	69
	(d) Senior Secondary Schools	2010	Nos.	65
	(e) Colleges	2010	Nos.	18
	(f) Universities	2010	Nos.	-
	(g) Polytechnic Institutions	2010	Nos.	3
	(h) Tech. Ind. Art & Craft School	2010	Nos.	2
	(i) I.T.Is	2010	Nos.	1

3. Industrial Scenario of District Fatehgarh Sahib

3.1 Existing Status of Industrial Areas in the District Fatehgarh Sahib

S. No.	Name of Ind. Focal Point	Land Acquired (Acres)	Plots Developed (Nos.)	Plots Allotted (Nos.)	Plots Vacant (Nos.)
1	Mandi Gobindgarh	204.05	389	350	39

3.2 Industry at a Glance

Sr. No.	Head	Unit	Particulars
1.	Registered Micro & Small Unit	No.	3125
2.	Registered Medium & Large Unit	No.	12
3.	Employment in MSE Sector	No.	20224
4.	Employment in Large and Medium Industries	No.	1750
5.	No. of Industrial Areas	No.	1
6.	Turnover of MSE Sector	Rs. Lakh	273748.90
7.	Turnover of Large & Medium Sector	Rs. Lakh	74927.04

3.3 Year Wise Trend of Units Registered

YEAR	No. of Registered Units	Employment (No.)	Investment (Lakh Rs.)
2001-02	3961	21390	21477
2002-03	3979	21631	21973
2003-04	3988	21365	21701
2004-05	4001	21878	33329
2005-06	4031	22585	24124
2006-07	3790*	21221	24130
2007-08	3050*	18100	24206
2008-09	3087	18571	25098
2009-10	3125*	20224	28924

- The decline is due to deregistration of non-working units

Source: DIC, Mandi Gobindgarh

3.4 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC Code	Types of Industry	Units (No.)	Employment (No.)	Investment (Rs. Lakh)	Production (Rs. Lakh)
15	Mfg. of Food Products Beverages	199	1296	1766.79	29175.00
17	Mfg. of Textiles	24	63	55.20	446.00
18	Mfg. of Wearing Apparels	9	31	5.09	16.65
19	Leather & Leather Products	85	165	18.25	68.00
20	Mfg. of Wood Products	34	185	243.30	1768.00
21	Mfg. of Paper & Paper Products	5	39	22.00	195.00
22	Printing / Publishing	12	19	33.55	29.00
24	Chemicals & Chemical Products	27	309	1037.62	4065.00
25	Rubber & Plastic Products	12	57	94.75	566.00
26	Other Non-Metallic Products	27	778	860.57	2941.00
27	Basic Metals	429	10430	19815.51	197492.00
28	Fabricated Metal Products	97	659	940.19	4815.00
29	Machinery & Equipments	315	1618	1008.48	9531.00
31	Electrical Machinery & Apparatus	8	54	63.40	217.00
32	Radio TV Communication Equip.	2	11	1.95	31.00
34	Motor Vehicles Trailers etc. & Parts	38	183	124.00	1409.00
35	Mfg. of other Transport Equipment	13	216	314.00	260.00
36	Mfg. of Furniture Mfg. N.E.C	72	102	54.31	503.00
37	Recycling	213	454	737.00	14411.00
50	Repair of Motor Vehicle	117	253	86.63	86.00
52	Repair of Household Goods	293	877	563.00	1809.00
63	Cold Storage	5	41	436.93	431.00
93	Other Service Activities	1	10	89.00	50.00
	Sub Total	2037	17850	28371.52	270314.65
	Artisan Units (Non-SIDO)	1088	2374	552.30	3434.25
	Grand Total	3125	20224	28923.82	273748.9

Source: DIC, Mandi Gobindgarh

3.5 Large Scale Enterprises / Public Sector Undertakings:

3.5.1 List of Large Scale Enterprises/PSUs (as on 31.03.2011):

1. M/s. Punjab Agri Vents Ltd., Bara Farm, G.T. Road, Sirhind
2. M/s. Lakshmi Energy and Food Ltd., Chandigarh-Ludhiana Highway
3. M/s. Kandhari Beverages Pvt. Ltd., Vill. Nabipur, PO Sadhugarh
4. M/s. Nahar Industries Enterprises Ltd., Mandi Gobindgarh

3.5.2 Major Exportable Items:

Frozen Foods

3.5.3 Growth Trends:

The district has four large scale units as on 31.03.2011. Four Mega Projects, having investment of more than 100 crore, have been sanctioned pertaining to sugar, concast billets, rolling mills, steel plant and rail-coach etc.

3.5.4 Vendorisation/ Ancillarisation of the Industry:

The major investment in large sector is in agro & food sector for which bulk purchases are made from local suppliers. The more investment in large sector shall provide more opportunities for vendorisation in MSE sector.

3.6 Medium Scale Enterprises

3.6.1 List of Medium Scale Enterprises:

1. M/s. Chankya Dairy Products Ltd., Plot A-4,5,6, Focal Point, Mandi Gobindgarh.
2. M/s. Manasfield Food (P) Ltd., Vill Badinpur, PO Mandi Gobindgarh
3. M/s. R.K. Industries, G.T.Road, Mandi Gobindgarh
4. M/s. Oasis Enterprises (P) Ltd., Talwara Road, Mandi Gobindgarh
5. M/s. Tiwana Oil Mills (P) Ltd., Vill. Kharori
6. M/s. A.K. Multimatel (P) Ltd., A-I, Focal Point, Mandi Gobindgarh
7. M/s. Vimal Alloys (P) Ltd., Vill. Sotin, Amloh Road, Mandi Gobindgarh
8. M/s. Pagro Foods Ltd., Vill. Dhlomajra, PO Nabipur

3.6.2 Major Exportable Items

Frozen Foods & Vegetables

3.7 Service Enterprises

3.7.1 Existing Service Sector:

The service industry of district Fatehgarh Sahib mainly consists of auto repair, shoe repair, electrical repair, cycle repair, agricultural machinery repair workshops, cold storage etc.

3.7.2 Potential Areas for Service Industry:

1. Automobile workshop	2. Computer DTP Work	3. Designer Boutiques
4. Beauty & Health Care	5. Coaching Centers	6. Flex Printing
7. Offset Printing	8. Mobile Repairing	9. Engineering Workshops

3.8 Unregistered Sector

The data on unregistered sector in Fatehgarh Sahib District was not readily available with DIC. However, it is informed that the unregistered MSME sector in the district is dominated by service enterprises which has majority of proprietary units. The unregistered

sector in the district produces goods & services pertaining to different industrial groups such as Food & Beverages, Readymade Garments & Hosiery, Wooden Products, Paper Products & Printing, Leather Goods, Rubber & Plastic Products, Chemical & Chemical Products, Non-metallic Mineral Products, Mechanical Products, Electrical Machinery & Apparatus, Machinery & Parts, Repair & Services and Transport Equipment & Parts etc.

3.9 Potential for New MSMEs

1. Confectionery Items	2. Oil Expellers	3. Biscuits & Bakery Products
4. Ice Cream & Ice Candy	5. Leather Shoes	6. Milk Products
7. Wooden Furniture	8. Wooden Electrical Accessories	9. Book Binding
10. Packaging Materials	11. Paper Bags	12. Tissue Paper Napkins
13. Glazed Tiles	14. RCC Pipes & Collars	15. Cement Bricks & Blocks
16. Agriculture Implements	17. Tyre Retreading	18. Building Hardware Items
19. Steel Furniture	20. Auto Parts & Components	21. Rolling Shutters
22. Parts of Industrial Machinery	23. Paint & Varnish	24. Generator Sets
25. Wires And Cables	26. Rice & Dal Mill Machinery	27. Cosmetics

4. Existing Clusters of Micro & Small Enterprises

4.1. Detail of Major Clusters

4.1.1 Manufacturing Sector:

The Truck Body Builders Cluster at Sirhind having about 30 units and providing employment to more than 150 persons has potential for development. The proposal is underway.

4.1.2 Service Sector:

The activity of repair of agricultural implements is found in and around Mandi Gobindgarh, which is mostly in unregistered sector.

4.2. Details of Identified clusters:

4.2.1 Name of the cluster: Steel Re-rolling Mills Cluster, Mandi Gobindgarh

1	Principal Products Manufactured in the Cluster	Rounds, Squares, TMT Bars, Press Patti etc.
2	Name of the Association	All India Steel Re-rollers Association
3	No. of functional units in the clusters	273
4	Turnover of the Clusters	Rs. 114500 Lakhs
5	Value of Exports from the Clusters	Rs. 5775 Lakhs
6	Employment in Cluster	Direct: 6000 / Indirect: 4000
7	Average investment in plant & Machinery	Appx. investment in cluster: Rs. 570 Cr. Per plant capital investment: Rs. 50-500 Lakhs
8	Major Issues / requirements	Need of Common Facility Centre, Setting up of furnace oil storage system, Testing

		facilities, Energy efficient technologies, Inland Container Depot etc.
9	Presence of capable institutions	Institutions in the field of Designing and Skill Development Training are required.
10	Thrust Areas	Developed common facilities and efficient backward and forward linkages for improving the competitiveness of Re-rolling Mills
11	Problems & constraints	Lack of latest technology, lack of necessary funds and infrastructure, lack of awareness etc.

4.2.1 Present status of the cluster:

The Diagnostic Study Report (DSR) of cluster has been approved. In principal approval to proposed soft interventions has also been granted.

5. General issues raised by Industrial Associations of Fatehgarh Sahib

- (a). High rate of electricity charges.
- (b). Insufficient supply of skilled labour.
- (c). Focal Point, Mandi Gobindgarh should have proper water & sewerage facilities, better roads and proper street lights.
- (d) The branch level officers of Banks and other financial institutions should have proper awareness about the schemes being implemented by central and state government for the benefit of MSE sector.
- (e) The complex procedural formalities to deal with the different State / Central agencies should be simplified.

6. Prospects of Training Programmes (2012-13)

S.No.	Programmes	Subject	Proposed programmes to be conducted
1	ESDP	IT, Fashion Designing, Beauty & Health Care	Will be conducted as per sanction received from Headquarter
2	MDP	Computer Accountancy, Working Capital Management, Modern Business Concepts, Export Procedures & Documentation etc	Will be conducted as per sanction received from Headquarter
3	BSDP	-	
4	EDP	General	Will be conducted as per sanction received from Headquarter
5	IMC	Self Employment Opportunities	Will be conducted as per sanction received from Headquarter

7. Action Plan for MSME Schemes (2012-13)

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	The awareness on MSE Cluster Development Programme for Truck Body Builders shall be created
2	ISO – 9000 / 14000/ HACCP reimbursement	Reimbursement of funds to the ISO – 9000 / 14000/ HACCP certified units
3	MSE-MDA	MSE units shall be motivated to participate in international exhibitions and receive assistance under the scheme.
4	CLCSS	Initiative will be taken as per the guidelines of headquarter regarding the scheme
5	Capacity Building & strengthening of data base	-
6	International cooperation	The industrial associations shall be motivated to participate in international trade fairs, explore international markets and receive the benefits under the scheme
7	TREAD for women	-

8	VDP	One State Level Vendor Development Programme shall be conducted to promote vendorisation / ancillarisation in the district
9	National Awards	The competent MSME units shall be motivated to apply for National Awards for their outstanding performance
10	NMCP schemes	
a	Lean Manufacturing	The awareness & implementation of scheme in Mini Clusters on lean manufacturing practices shall be launched
b	Design Clinic	MSEs shall be persuaded to obtain assistance for making improvements in their product & process design needs in their enterprises
c	Marketing Assistance & Tech. Up gradation	MSEs shall be motivated to explore new markets through State/District level local exhibitions / trade fairs. Reimbursement to the approved proposals shall be provided accordingly.
d	QMS/TTT	The awareness on the QMS/TTT shall be created
e	Tech. & Quality Up - gradation support	The MSEs shall be motivated to go for quality certification. The units having national/international certification shall be reimbursed under the scheme
f	ICT	-
g	Bar Code	The MSEs shall be motivated to Bar Code system. The reimbursement of funds to the MSEs obtaining Bar Codes shall be made.
h	IPR	The awareness on the scheme shall be created in different clusters
i	Incubator scheme	The proposals from technical institutions seeking nurturing of ideas from professional beyond traditional activities of MSMEs shall be persuaded.

8. Institutional Support

S.No	Name of agencies	Type of assistance
1.	District Industries Centre (DIC)	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)
2.	District Industries Centre, MSME-Development Institute	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.
3.	Punjab Small Industries & Export Corporation (PSIEC)	Land and Industrial shed
4.	Banks, District Industries Centre (DIC), Khadi & Village Industries Board (KVIB), Small Industries Development Bank of India (SIDBI)	Financial Assistance
5.	National Small Industries Corporation (NSIC), Steel Authority of India (SAIL), Punjab Small Industries & Export Corporation (PSIEC)	For raw materials under Govt. Supply
6.	National Small Industries Corporation	Plant and machinery on hire/purchase basis.
7.	Punjab State Power Corporation Ltd.	Power/ Electricity
8.	District Industries Centre (DIC), MSME-Development Institute	Technical Know –how
9.	Bureau of Indian Standards (BIS)	Quality & Standard
10.	National Small Industries Corporation (NSIC), District Industries Centre (DIC), Director General of Foreign Trade (DGFT), MSME-Development Institute	Marketing /Export Assistance